

# display Superstar 2019 8<sup>th</sup> – 10<sup>th</sup> January 2019

## viscom, PSI, PromoTex Expo

### APPLICATION FORM

#### SPECIFICATION OF THE EXHIBIT

Categories: (please tick)

- A Display** main material: **wood**  
: **product carrying**  
: **informative/decorative**
- B Display** main material: **plastic**  
: **product carrying**  
: **informative/decorative**
- C Display** main material: **metal**  
: **product carrying**  
: **informative/decorative**
- D Display** main material: **cardboard**  
**max. size 40x60 centimeters (1/4 pallet)**  
: **product carrying**  
: **informative/decorative**
- E Display** main material: **cardboard**  
**larger than 40x60 centimeters (1/4 pallet)**  
: **product carrying**  
: **informative/decorative**

- F Digital Display:**  
Display with digital media contents  
: **product carrying**  
: **informative/decorative**
- G Display small series**  
Production below 100 pieces.  
Material not taken into account.  
: **product carrying**  
: **informative/decorative**
- H Prototype**
- I Packaging**
- J Supplier**

#### Special Awards:

- H Design** special jury prize
- I Technical realization** special jury prize
- J Innovation** special jury prize
- K Consumer Superstar** special visitors' prize  
Visitors of the viscom düsseldorf select their favorite

#### Measure:

Height.....(cm)

Width.....(cm)

Depth.....(cm)

Floorspace.....(m<sup>2</sup>)

Podestal required:           yes     no

Electricity required:        yes     no

Please send the application form together with two high-quality (300 dpi) digital photos of your exhibit to:

**display Verlags GmbH Vertriebsbüro**  
**Hindenburgstr. 14b**  
**23843 Bad Oldesloe**  
**Tel.: +49 4531 89786-0**  
**Fax: +49 40 89786-22**  
**E-Mail: [info@display.de](mailto:info@display.de)**

Contact person.....

Company.....

Street/No.....

City/Zip.....

Country.....

Phone.....

E-Mail.....

Website.....

Name of the project.....

Type of display.....

Customer.....

Producer.....

Designer.....

VAT-No.....

The information you provide will be collected and stored in the database of display Verlags GmbH. The display Verlags GmbH, Dekan-Laist-Straße 17, D-55129 Mainz, uses your data including your operating data for the special show and gives your data to this effect to the Reed Exhibitions Deutschland GmbH, Völklinger Strasse 4, 40219 Düsseldorf, Germany. Your address, email address, telephone number, fax number, and the operating data are used by Reed Exhibitions Deutschland GmbH to keep you informed about events of Reed Exhibitions Deutschland GmbH. You are always entitled to deny the promotional use of your data. Just send a mail to [info@display.de](mailto:info@display.de) with the keyword „data protection“.

I have read and accept the terms and conditions.

.....  
Date, company stamp, signature

# TERMS AND CONDITIONS

All display/packaging/digital signage producers and/or their commissioners can participate in the display Superstar Award. A company may sign up an unlimited number of exhibits. Condition is that each exhibit has come to use. Prototypes are only allowed the category H (prototype). Prerequisite for participation is the sending of the completed and signed entry form, one for each entry. Please send the application(s) per mail/fax to the display publishing house.

## Organizer

The display Superstar Award and the special display show will take place at the viscom 2019 (8–10 January 2019) in Düsseldorf/Germany. Organizer of the contest display Superstar Award is display Verlags GmbH. The organizer of the trade fair viscom 2019 is Reed Exhibitions Deutschland GmbH, honorary sponsor of the display Superstar Award.

## Important dates

15 November 2018: application deadline  
07 January 2019: set-up of the exhibits on the superstar area  
08 January 2019, ca. 10:00 o'clock: arrival of the jury members  
08 January 2019, ca. 10:30 o'clock: evaluation of the exhibits  
09 January 2019, 18:30 o'clock: awarding ceremony in Duesseldorf  
10 January 2019, from 17:00 o'clock: dismantling of the exhibits

## Set-up and dismantling

Set-up will take place on 7th January 2019 from 11.00 o'clock to 18.00 o'clock. Set-up and dismantling and the transport of the entered exhibits are taken over by each competitors. The exact details regarding delivery date, etc. will be notified in due time by the fair organizers. If you need to store packages/pallets etc. during the trade fair please contact the display team for information. Exhibits that are sent by courier to the booth cannot be accepted by us or by the staff of the fair for legal reasons. Please make sure that your set up is completed in the allotted time.

Dismantling will take place on 10<sup>th</sup> January 2019 from 17.00 o'clock. Please make sure to be at the display booth at the latest at 16.45 o'clock because there is no surveillance during dismantling. For damages no liability can be accepted.

## Superstar Exhibition Area

Each exhibit will be shown on the Superstar Exhibition area together with all other submissions. Beside each exhibit – easily visible to any exhibition visitors – signs are located with the most important information (applicant, manufacturer, designer, producer). On the Superstar area all the participating exhibits will be presented over the full three days of the exhibition. The organizers will not be liable for any loss or damages during open hours. To prevent it please secure the goods properly. The fair organizers will provide night watch for security. For damages no liability can be accepted.

## Evaluation

An independent jury will evaluate the submitted exhibits. The jury consists of eight experts and its composition changes every year. The jury members are marketing and POS managers from industry, trade and agencies. The jury evaluates the entries according to the following criteria: design, functionality, communication, technical realization and innovation. The jury's deliberation take place behind closed doors. The verdict is unchallengeable and the jury's decision is final. The first three exhibits with the highest score at the respective categories will be awarded with a price.

## Participation fees

For participation at the special display show the display Verlags GmbH will charge:

### for the first 3 entries

- with booked stand EUR 800 for each exhibit/ sq. m + VAT
- without stand EUR 950 for each exhibit/ sq. m + VAT

### from 4<sup>th</sup> entry

- with booked stand EUR 750 for each exhibit/ sq. m + VAT
- without stand EUR 900 for each exhibit/ sq. m + VAT

### from 10<sup>th</sup> entry

- with booked stand EUR 700 for each exhibit/ sq. m + VAT
- without stand EUR 850 for each exhibit/ sq. m + VAT

This charge includes electric power and pedestal, if required.

The invoice is issued by the display Verlags GmbH and goes directly to the applicant.

## Marketing fee

In the marketing fee is included a comprehensive presentation of the submitted exhibit in the display Superstar 2019 Yearbook. The presentation of the exhibit takes place on a whole page and includes a picture of the exhibit, mention of the submitter, manufacturer, customer and designer, contact information of the submitter and a description (8 lines of 45 characters) of the display and the POS action. The display Superstar Yearbook 2019 has a circulation of 15,000 copies and will be attached to the February issue of display. In addition, the submitter of the exhibit will receive 20 copies of the display Superstar 2019 Yearbook for his own use.

### Price:

- For the first entry: 350 Euro + VAT
- For the second entry: 300 Euro + VAT
- For the third entry: 250 Euro + VAT
- For the fourth entry: 200 Euro + VAT
- For each additional entry: 200 Euro + VAT

## Withdraw

In case of withdrawals or not presenting the exhibit due to any reasons, the participation fee will be retained by the organizer. The organizer reserves the right to exclude or withdraw from the contest any exhibits that do not meet the specified criteria or where the payment is not made on time.

## Award ceremony

The awards ceremony takes place on the evening of January 9th 2019 in the inspiring location Rheingoldsaal of Rheinterrasse (Joseph-Beuys-Str. 33, Düsseldorf). For each registered exhibit the submitter will receive a free ticket to the awards ceremony. Additional tickets are available for purchase, please contact the publisher display.

The organizer has full discretion over the admission of a submitted exhibit. Recourse to the courts is excluded for disputes about exhibits evaluation. The organizer is liable in case of deliberate intent or gross negligence. In the case of breach of duty by the Organizer or its agents, the liability shall be limited to the foreseeable loss for such type of contract. The Organizer or its agents are not liable in the case of slightly negligent breach of non substantial contractual obligations. These limitations to liability do not apply bodily or health harm or loss of life. These general terms and conditions are governed by the laws of the Federal Republic of Germany, to the exclusion of the CISG (United Nations Convention on Contracts for the International Sale of Goods). The place of performance and venue is Mainz, Germany.